

ANNOUNCEMENT & CALL FOR PAPERS

**12th ANNUAL INTERNATIONAL CONFERENCE ON REAL OPTIONS:
THEORY MEETS PRACTICE**

Rio de Janeiro, Brazil, July 9-12, 2008

Organized by

*Real Options Group
PUC-Rio, Brazil*

in cooperation with Northwestern University and UCLA

AIM: To bring together academics and practitioners at the forefront of real options and investment under uncertainty to discuss recent developments and applications. The conference features academic and professional presentations of theoretical and applied work, workshops and case discussions, experiences from the field and panel discussions.

TOPICS: Any paper on the theory or application of real options. Possible topics include: competition and strategic options, R&D and innovation, new product development, capabilities, infrastructure and network investments, valuation of natural resources, commodities and power investments, growth options, corporate valuation and IPOs, investments involving learning, agency issues and incentives, environmental protection and public policy, case studies etc. We expect to have sessions on telecoms, pharmaceuticals, oil/energy, and the environment/public policy. We are especially interested in applied or empirical papers, and case studies in these and various other industries.

KEYNOTE ADDRESSES:

2008 Tom Copeland (MIT)
2007 Mark Rubinstein (UC Berkeley)
2006 Robert C. Merton (Harvard U.)
2005 Robert S. Pindyck (MIT)
2004 Stewart C. Myers (MIT)
2003 Alex Triantis (U. Maryland)
2002 Gordon Sick (U. Calgary)
2001 Eduardo Schwartz (UCLA)
2000 Myron Scholes (Stanford U.)
1999 Stephen A. Ross (MIT)
1998 Robert L. McDonald (Northwestern U.)
1997 Michael J. Brennan (UCLA)

SUBMISSION: Please register on the conference website by filling the paper submission form at www.realoptions.org and submit a (nearly) completed paper or detailed abstract by **February 21, 2008**. The online submissions form provides a way for you to submit an Adobe® Acrobat® PDF or Word® file as either a URL to your paper or submit the entire paper in an email. Please use the American Finance Association submission instructions described on our website. The title page should include the affiliation, address, phone, and e-mail of each author.

REVIEW & PUBLICATION: Submitted papers will be reviewed by a committee headed by Professors Lenos Trigeorgis (U. Cyprus), Marco A.G. Dias and Luiz Brandão (PUC-Rio), Michael Brennan (UCLA), Robert McDonald (Northwestern U.), Gordon Sick (U. Calgary), Alex Triantis (U. Maryland), Dean Paxson (Manchester), Sigbjorn Sodal (Agder U., Norway), and John Kensinger (U.N. Texas). In addition, the best submitted papers may be considered for publication, after a standard review process, in forthcoming edited books on real options to be published by *Oxford University Press or Cambridge University Press*.

REGISTRATION & EXPENSES:

Academic (faculty & students): US\$500 by April 20, \$600 thereafter (or equivalent in Euros)

Corporate: US\$1,250 by April 20, \$1,500 thereafter

Consulting firms: US\$1,750 by April 20, \$2,100 thereafter

No fees can be waived for presenters. Submission and acceptance of a paper is with the understanding that one of the authors will present at the conference and is able to cover their full expenses.

VENUE: The conference will be hosted by PUC-Rio in a main hotel by the sea in Rio de Janeiro, Brazil.

ORGANIZERS: Lenos Trigeorgis (U. of Cyprus & ROG), Marco A.G. Dias (PUC-Rio and Petrobras), Michael Brennan (UCLA), Robert McDonald (Northwestern U.). VP local arrangements: Luiz Brandão (PUC-Rio).

NOTIFICATION & INQUIRIES: paper acceptance and a detailed program description for this conference will be communicated later to all those registered by April 20. For more information, on-line registration or previous years' programs see the real options conference website www.realoptions.org. For more detailed local conference information, see the PUC website at www.iag.puc-rio.br/realoptions_rio2008/. Please address all registration and other conference-related inquiries to conference.registration@realoptions.org.

RELATED BACK-TO-BACK PRACTITIONER CONFERENCE: Academics (only) attending this conference are entitled to receive a 50% discount on the accompanying back-to-back practitioner conference on *Real Options Valuation in the Global Economy* (July 8-10) in the same location. Practitioners or consultants interested to share their application experiences as speakers or panelists at the practitioner conference should contact the organizers via the conference website or email a proposal to Lenos Trigeorgis at lenos@ucy.ac.cy